



MARKETING ADVISORY COUNCIL

Who?

Are you passionate about marketing, tourism, and or your home of Cranbrook? We want you to share your expertise and passion with us!

What?

An advisory council is meant to be “advisory” meaning we are looking for your ideas and insights but we are not asking you to do any work. How great is that!

Why?

We want to ensure that the messages we are putting out into the world about Cranbrook are both authentic and impactful. We know there are a lot of good ideas out there and we want to hear about them.

When?

The intention is for the advisory council to meet three times a year with the first meeting taking place in late May 2020

How?

We are currently accepting applications to participate. Please complete the application below and return to kristy@cranbrooktourism.com by March 30. Your application will be reviewed by our board of directors who will be looking to create a balanced council based on applicants experience and expertise.



The purpose of this application is to let the Cranbrook Tourism Board know about the relevant experience of applicants to the Tourism Advisory Council

Name Occupation

Place of Business

Phone Email

Describe your education or work experience that is relevant to participation on this council:

Marketing Experience

Tourism Industry Experience

What do you think you can offer when it comes to bringing new ideas to marketing Cranbrook to the world?

Is there anything else you think the Cranbrook Tourism Board should know about your background or fit for this advisory council?